

WEBSITE ACCESSIBILITY STATEMENT

Date: March 2016

Accessibility

The Cincinnati Bengals (the “Club”) is committed to facilitating the accessibility and usability of its Web site, Bengals.com, for all people with disabilities. Working with a retained accessibility consultant, the Club will be implementing over time the relevant portions of the World Wide Web Consortium’s Web Content Accessibility Guidelines 2.0 Level AA (WCAG 2.0 AA) as its web accessibility standard, which will also bring Bengals.com into conformance with the Section 508 Web Accessibility Standards developed by the United States Access Board (Section 508). Our website will be tested on a periodic basis with assistive technology such as screen readers and screen magnifiers, and with users with disabilities who use these technologies.

Below are some of the steps we are taking under our accessibility policy:

The National Football League has engaged an experienced accessibility consultant, The National Center for Accessible Media at WGBH (NCAM), to conduct a website accessibility audit and provide the Club with specific recommendations to facilitate website accessibility and conformance with WCAG 2.0 AA standards.

The retained accessibility consultant will provide training on a periodic basis for the Club’s Web development team on WCAG 2.0 AA and Section 508 conformance.

On an ongoing basis, the Club will have periodic website accessibility audits, as well as end-user accessibility testing and evaluation of Bengals.com, conducted in order to provide prioritized feedback to the Club regarding conformance with WCAG 2.0 AA standards.

The Club has adopted a website accessibility policy to support its commitment to the accessibility of Bengals.com.

Contact The Club With Your Accessibility Questions

Please be aware that our efforts are ongoing. If, at any time, you have specific questions or concerns about the accessibility of any particular Web page on Bengals.com, please send your questions and comments to accessibility@nfl.com. If you do encounter an accessibility issue, please be sure to specify the Web page in your email, and we will make all reasonable efforts to make that page accessible for you.